

## **FOR IMMEDIATE RELEASE**

### Joe Nichols Jr., Motivational Speaker and CMIT Solutions Customer, Delivers Keynote Address at CMIT Solutions Annual Conference

**Houston, Texas—May 1, 2008**— CMIT Solutions, a nationwide franchise and leading provider of information technology (IT) services to small businesses, recently kicked off its annual conference in Orlando with an inspirational address from Joe Nichols Jr., a successful entrepreneur and owner of a freight logistics franchise.

“A company like Joe’s depends completely on the smooth functioning of its IT resources – so we take our commitment to him very seriously,” says Hamilton. “But as much as he depends on CMIT, I’ve come to depend on him just as much over the years. He’s a continual source of inspiration, advice, and support. That’s why I thought he would be a terrific keynote speaker for CMIT’s annual conference.”

Nichols addressed a packed gathering of CMIT franchisees, partners, and vendors, delivering a powerful message on how to achieve success against all odds. He shared his own story of how, despite a tragic accident at age 20 that left him paralyzed from the neck down, he went on to become a high-achieving entrepreneur and civic leader.

“How we respond to life is a matter of choice,” Nichols says. “I made the decision many years ago that all my dreams were still possible because I chose to believe.”

#### **About CMIT Solutions**

Founded in 1996, CMIT Solutions (CMIT) is a leading national provider of information technology (IT) professional services and products to small and mid-sized businesses (SMBs). CMIT's local franchisees develop and maintain personal, trust-based relationships with customers by offering a wide variety of managed services and IT solutions specifically targeted at SMBs. The company's franchise model offers a combination of broad national reach and deep penetration into local markets, making it an attractive channel partner for larger firms seeking to engage the millions of smaller businesses in the U.S. For more information, please visit [www.cmitsolutions.com](http://www.cmitsolutions.com).

**About Joe Nichols, Jr.**

Joe Nichols, Jr. was paralyzed from the neck down at age 20, but has never let his disability get in the way of his dreams. After graduating from college with a business degree, he served as the President of the Arlington, TX Junior Chamber of Commerce. Under his leadership the chapter's ranking went from #77 to #1 in the state. Joe was later recognized as one of the top chapter presidents in the nation and received the Charles Kulp Jr. Memorial Award. In 1990, Joe acquired a freight logistics franchise in Houston that has grown to a multi-franchise, multi-million dollar enterprise with operations in 10 states. He has received numerous production awards including the Chairman's Award for Outstanding Achievement. He is a business owner, public speaker, civic leader, husband, and father to two beautiful children. For more information, please visit [www.joenicholsjr.com](http://www.joenicholsjr.com).

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